



## The American Legion

Department of Virginia

Membership Report

February 17th, 2016



Membership Rewards

**Next Award Date**

**March 2nd, 2016**

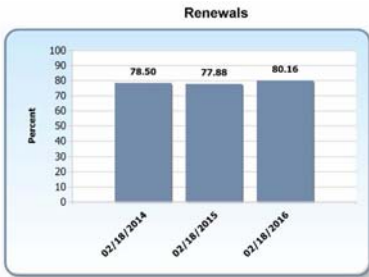
Legion Birthday Award

95% of Goal

As of this report, there are  
50 Posts that have already  
attained 95% of Goal.

37 Posts over 90% and 7 Posts over 94% poised to also attain this goal.

## Renewals and New Members continue to surpass prior years



**RENEWALS - 113 this week**  
(up from 104 last week)

The Northern Region led the Department this week with 56 Renewed Members followed by the Eastern Region with 36 and the Western Region with 21 Renewed Members.

**NEW MEMBERS-23 this week**

The Western Region led the Department this week with 10 New Members followed by the Eastern Region with 8 and the Northern Region with 5 New Members.



## REGIONAL STANDINGS

**Eastern Region - 88.613%**  
**Western Region - 88.132%**  
**Northern Region - 87.168%**

## DISTRICT STANDINGS

**The 3rd District retained First Place**  
The 11th District moved up in the standings to Second Place

### CONGRATULATIONS

**3RD District Cmdr Fanning (67) - 91.974%**  
**11th District Cmdr Brentlinger (284) - 90.817%**  
**5th District Cmdr Hart (147) - 90.742%**

***THE TOP THREE DISTRICTS HAVE ALL REACHED 90%!***

There has been some significant movement in the District Standings this week.

- Cmdr Scott(37) took the 2nd District up 4slots to 5th Place
- Cmdr Price(177) took the 17th District up 4slots to 6th Place
- Cmdr Ward(34) took the 16th District up 2slots to 12th Place

The following Districts all moved up one place

- Cmdr Brentlinger (284) took the 11th District to 2nd Place
- Cmdr Barbour (1097) took the 6th District to 7th Place
- Cmdr Lockhart (21) took the 15th District to 15th Place

## MEMBERSHIP REPORTS

### ALL REPORTS

Regions and Districts with Market penetration

All Posts with tiers sorted by Percent Goal

All Posts with tiers sorted by Post Number

All Posts sorted by Size - S, M, L, XL

Traditional Department Report

## TRANSMITTALS RENEWAL INITIATIVE

This week the Department received 80 transmittals  
(up from 59 last week)

**The Northern Region led the submittals with 32,**  
followed closely by the Eastern Region with 30  
and the Western Region with 18 submittals.

As we head towards the Spring Conference and a number of District revitalizations being scheduled, we need your help not only renewing those members who have not yet done so but also transfer some Headquarters Post members and sign up some new members.

**THERE IS A SPECIAL AWARDS CRITERIA BEING ESTABLISHED FOR RENEWALS ACCOMPLISHED AT THE MEMBERSHIP AND REVITALIZATION EFFORT TO BE HELD AT THE SPRING CONFERENCE. ALL LEGIONNAIRES FROM ALL DISTRICTS ARE INVITED TO PARTICIPATE.**

**Volunteers to make calls - please select and book a time. Thursday, the 10th, Friday the 11th or Saturday the 12th of March.**

**I want to volunteer for a 2 hour block**

**to call expired members to renew.**

**PLEASE CLICK HERE**

-

We also need service officers on March 10th, 11th and 12th - ON CALL for 3 hour time blocks.

**I am a certified Service Officer and**

**I would like to help the effort**

**PLEASE CLICK HERE**

**TO RESERVE A BLOCK OF TIME**

Last week your Regional Vice Commanders received lists with all of the 2014 and 2015 members that have not yet renewed their memberships. Please check with your Post, District and Regional leadership to assist in calling those members and assisting in the Membership Renewal Effort.

**MEMBERSHIP IS THE RESPONSIBILITY OF US ALL - JUST ASK !**

**VOLUNTEERS NEEDED - PLEASE HELP**



### **Legionnaires WANTED**

A mailing has been sent by our National Organization to thousands of members in the area who have let their membership lapse. The mailing is inviting these members to join us at our Spring Conference and meet their fellow Legionnaires, see what we do, participate in our Walk for Veterans if they have a need, to speak with a Service Officer.

Legionnaires from all Districts are needed to HELP make telephone calls. National staff will be present. Please take some time and join us in renewing these expired members.

A special reward Criteria is being formulated and all participating will be recognized.

**Please click here and schedule  
some time to assist in this effort.**

## **SERVICE OFFICERS**

Our National Organization has sent mailings to thousands of members whose membership has expired. In these mailings these members have been invited to visit our Spring Conference and meet their fellow Legionnaires in Virginia and also to visit with a Service Officer if they have a need.



We are seeking the assistance of Service Officers from any District to book a block of time they can be available to assist these members.

**Service Officers - Please click on this sentence  
to book a 3 hour block of time.**

## **OF INTEREST TO MEMBERS....**



**VETERANS  
LEGAL SERVICES**

**Veterans Legal Services Clinis**

Attorney General Mark R. Herring is committed to supporting veterans who have risked their lives to protect the freedom Virginians and Americans enjoy each and every day. He is proud to announce the Office of the Attorney General's very first pro bono veterans legal services clinic to help veterans create important legal documents including wills, powers of attorney and advanced medical directives. The clinics, in conjunction with the Virginia Department of Veterans Services and the Virginia State Bar, are available to veterans and their partners in four locations in March, 2016: Tidewater, Richmond, Roanoke, and Northern Virginia, with more clinics anticipated for the future.

**You may click here to view specific event information on the four scheduled legal clinics on the Department's Facebook page.**

In order to participate, you must be a veteran or the spouse/partner of a veteran.

[Please click here for more information and to register for a specific event.](#)

Your offer(s) should cover the basics - name of the product or service, price, terms of payment, time limit, any incentives or guarantees and of course, how to get it. End your promotion with a kick - consider a postscript to reinforce one of the key product or service benefits.



## WALK for VETERANS

Join the National Commander Dale Barnett and members of The Department's American Legion Family in Virginia Beach

[READ MORE....](#)

## AMERICAN LEGION LICENSE PLATE

This project is ongoing. We need more applicants to meet our required goal of 450

### [THE APPLICATION](#)



## Welcome Home Vietnam Veterans Party

Join Charlottesville Post 74 on Feb 27th at 5pm - RSVP

[READ MORE....](#)



## MORTGAGE FREE HOMES TO VETERANS

Donated homes to award to deserving military families from Chase, Wells Fargo, Bank of America and Meritage Homes.

[Homes are constantly being added - click here to see the current list.](#)

## MIDDLE SCHOOL ESSAY CONTEST

### AMERICANISM CHAIRS

District Americanism Chairs - please send your Middle School Essay Contest Winners to Dept. Americanism Chair Tom Queck prior to March 1st, 2016.

Tom Queck, P.O. Box 398, Bracey, VA 23919



## SPRING CONFERENCE March 11-13, 2016 Virginia Beach Resort Hotel and Convention Center

**Deadline extended to March 1st for registration & rooms**

[Please click on this sentence to download the Conference Registration form & register.](#)

[Click here for the Conference Agenda](#)

## MEMBERSHIP REPORT - February 17th, 2016

*For God and Country,*

Bob Sussan

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Membership Chairman  
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