



The American Legion Department of Virginia

Membership Report

January 13th, 2016

POST MEMBERSHIP AWARDS

Feb 3 - [Foxhound Award](#) - 90% of Goal
Mar 2 - [Legion Birthday Award](#) - 95% of Goal

OLD DOMINION AWARD

Apr 6 - Gold Certificate - 100% of Goal
Apr 20 - Silver Certificate - 100% of Goal
May 4 - Blue Certificate - 100% of Goal

[Dan Daniel Award](#) - June 1st - 110% of Goal

[Post Honor Ribbon - 100% - Dec 31st, 2015](#)

64 Posts + to receive FOXHOUND AWARD

This is the second report of the New Year - 2016. The Next Award date is the Foxhound Award on February 3rd for those posts reaching 90% of the Post Goal. As of this membership report we have 64 Posts that have reached or exceeded 90% - **CONGRATULATIONS**. Again, the date is February 3rd and there are many posts that can be reach it.

Renewals and New Members surpass prior years

DAY ON THE HILL



This coming Wednesday, 20 January, you have the opportunity to find out the Department of Virginia and Joint Leadership Council's (JLC) legislative agenda in support of Virginia's veterans and to meet your district's state Delegate and Senator.

An information briefing will be given at the Department HQ starting at 8:30 a.m. and then we will be bused to the state capital to advocate our legislative positions. More information on the JLC's initiatives and position papers for each can be found on the Department website under "Programs", "Legislative".

Richard C. Oertel
Chairman, Dept of VA
Legislative Committee
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2016 Initiatives

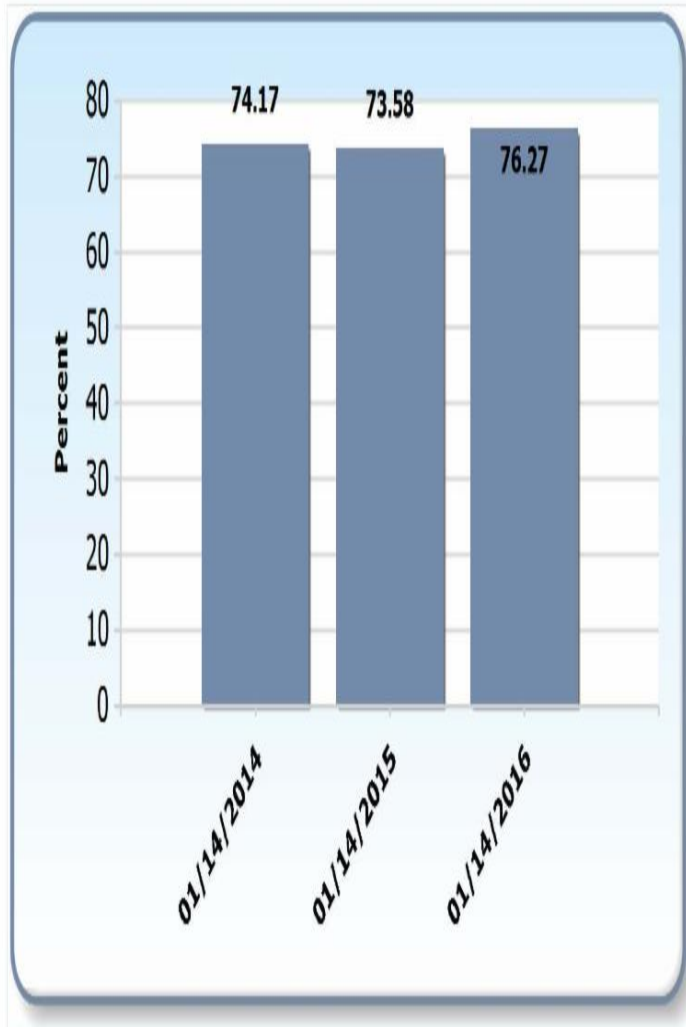
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[FOXHOUND AWARD](#)

[GRAPHS](#)

[Top 3 Districts in](#)

Renewals



In analyzing the renewal and new member recruitment data, we are doing a good job of improving our retention rate of existing members and holding our own on signing up new members. As you can see from the below two graphs, both on renewals and new members we are ahead this year of the previous years. **CONGRATULATIONS**. In order to grow, we need to retain our current members and further penetrate the veteran pool to tell our story to those eligible veterans who have not yet joined.

[DEPT](#)

[Districts on the move](#)

[TRANSMITTALS](#)

[Post Standing by Category](#)

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REPORT LINKS

click on the links below to download the reports !

[Region & District Standings](#)

[Sorted - Percent of Goal](#)

[Sorted - Post Number](#)

[Traditional Report](#)

SPRING CONFERENCE

Please mark your calendars and plan on attending the 2016 Department of Virginia Spring Conference that will be held from March 11th through 13th, 2016 at the Virginia Beach Resort Hotel and Conference Center, 2800 Shore Drive in Virginia Beach. The Department Commander and I look forward to seeing as many as can make it. Please consider

Traditional New Members



TOP Three Districts in the Department

FIRST PLACE

- Eastern Region - 3th District led by Cmdr Fanning (67) at 88.463%

SECOND PLACE

- Western Region - 5th District led by Cmdr Hart (147) at 88.378%

THIRD PLACE

- Eastern Region - 11th District led by Cmdr Brentlinger (284) at 87.131%

Movement in the District Standings

- The 3rd District advanced to First Place (last week up from 13th place to 2nd Place)
- The 11th District advanced to Third Place up from 7th place last week.
- The 13th District advanced to Fourth Place up from 6th place last week.
- The 2nd and 4th District both advanced one slot.

joining us and assist in reviewing our plans to make a difference in the lives of our Veterans, their families and the community. We can't do it without you. There is something for everyone to become involved with.

Please click on this sentence to download the Conference Registration form and register early !

ON Thursday, March 10th, Friday, March 11th and Saturday March 12th, 2016 there will be a Membership Drive / Revitalization effort in Virginia Beach headquartered at the Virginia Beach Resort Hotel. Service Officers will be in attendance. The Media will be advertising the event and mailings will be sent to Veterans in the area.

YOUR HELP IS NEEDED.

Districts that we will be focusing on are those Districts that are within "commuting distance" of Virginia Beach - The 2nd, 3rd and 4th Districts. Please contact the District Commander to lend your support.

Members of all Districts are welcome and needed !

More District Revitalizations are being scheduled.

This week the **Western Region maintained First Place** in the regional standings with a goal achievement of 86.146% (up from 85.448% last week).

The **top three Districts in the Western Region** are:

- 5th District led by Cmdr Tom Hart (147) (1st place in the Department) at 88.378%
- 7th District led by Cmdr Art Terrill (68) (5th place in the Department) at 86.210%
- 8th District led by Cmdr Billy Lark (265) (3rd place in the Department) at 86.125%

The **Eastern Region maintained 2nd Place** in the regional standings with a goal achievement of 85.118% (up from 83.219% last week).

The **top Three Districts in the Eastern Region** are

- 3rd District led by Cmdr Linda Fanning (67) (1st place in the Department) at 88.463%
- 11th District led by Cmdr Brentlinger (284) (3rd Place in the Department) at 87.131%
- 1st District led by Cmdr Jack Wood (159) (7th Place in the Department) at 85.988%

The Northern Region is in Third Place in the regional standings with a goal achievement of 83.368% (up from 81.771% last week).

The **top Three Districts in the Northern Region** are

- 13th District led by Cmdr Joe Dudley (2003) (4th place in the Department) at 86.631%
- 17th District led by Cmdr John Price (177) (12th place in the Department) at 83.708%
- 16th District led by Cmdr John Ward (34) (14th place in the Department) at 82.826%.

Membership Transmittals

This week the Department received 96 transmittals.

The Northern Region led the Department with 58% of the Northern Region's Posts

Please contact your District Commander and offer your help. Membership is all of our responsibility.

The Eastern Region was not far behind with 49% of the posts submitting transmittals.

The Western Region had 29% of the Posts submitting transmittals.

Please contact your Post and District Commanders and see how you can assist with the Membership efforts.

For this report we have categorized posts into four different categories.

- Small Post - 2015-16 Goal is between 1 and 100 members
- Medium Post - 2015-16 Goal is between 101 and 300 members
- Large Post - 2015-16 Goal is between 301 and 600 members
- Extra Large Post - 2015-16 Goal is above 601 members.

In the Small Post Category: - NINETEEN, yes, NINETEEN POSTS at or over 100% - Congratulations.

- **Portsmouth Post 37** (2nd District) is at 393.333%
- Farmville Post 32 (5th District) is at 211.765%
- Yorktown Post 165 (3rd District) is at 136.364%
- Tabb Post 1991 (3rd District) is at 128.000%
- Aylett Post 314 (3rd District) is at 127.778%
- Parksley Post 100 (1st District) is at 113.636%
- Arlington Post 44 (17th District) is at 112.791%
- Jarratt Post 264 (4th District) is at 110.000%
- Big Island 217 (10th District) is at 109.524%
- Gretna Post 232 (6th District) is at 108.861%
- Virginia Beach Post 81 (2nd District) is at 105.263%
- Hampton Post 31 (3rd District) is at 105.000%
- Emporia Post 151 (4th District) is at 103.529%
- Ashland Post 206 (13th District) is at 102.778%
- Rocky Mount Post 111 (6th District) at 102.632%
- Lovingson Post 17 (10th District), Troutville Post 240 (District 9), Dinwiddie Post 149 (4th District), and Blackstone Post 40 (District 5) all at 100%

HERE ARE THE TOP 10 POSTS BY CATEGORY

In the Medium Post Category: - FOUR posts at or over 100%!

- **Post 1 Richmond (11th District) 116.216%**
- Post 201 Powhatan (11th District) 110.680%
- Post 99 Halifax (5th District) 104.787%
- **Post 55 Fredericksburg (12th District) 100.588%**
- Post 67 Hampton (3rd District) 98.837%
- Post 83 Mathews (3rd District) 96.196%
- Post 116 Louisa (13th District) 95.413%
- Post 48 Hampton (3rd District) 92.727%
- Post 56 Northampton (1st District) 92.623%
- Post 260 Keysville (5th District) 92.593%

In the Large Post Category:

- **Midlothian Post 186 (11th District) 92.954%**
- Newport News Post 25 (3rd District) - 90.184%
- Danville Post 325 (6th District) - 88.252%
- Lorton Post 162 (17th District) - 86.820%
- Woodstock Post 199 (15th District) at 86.179%
- Roanoke Post 3 (9th District) - 85.969%
- Grundy Post 164 (8th District) at 85.814%
- South Boston Post 8 (5th District) at 84.295%
- Chesapeake Post 280 (2nd District) at 83.562%
- Danville Post 1097 (6th District) - 82.793%

In the Extra Large Post Category:

- **Charlottesville Post 74 (13th Dist) at 91.085%**
- Colonial Heights Post 284 (11th Dist) at 87.965%
- Fairfax Post 177 (17th District) at 87.192%
- Stafford Post 290 (16th District) at 87.143%
- Manassas Post 10 (16th District) at 85.749%
- Lynchburg Post 16 (10th District) at 84.921%
- Alexandria Post 24 (17th District) at 84.726%
- Springfield Post 176 (17th District) at 82.677%
- Newport News 368 (3rd District) at 82.617%
- Norfolk Post 327 (2nd District) at 81.472%

MEMBERSHIP - JUST ASK

**REMEMBER - WE ALL KNOW SOMEONE
WHO IS ELIGIBLE FOR MEMBERSHIP
EITHER AT WORK, AT ONE OF OUR
EXTRACURRICULAR ACTIVITIES
OR IN OUR NEIGHBORHOOD**

**JUST ASK - MEMBERSHIP IS
ALL OF OUR RESPONSIBILITY!**

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Please feel free to contact me at any time to assist your Post, District or Region in your membership efforts.

For God and Country,
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