

The American Legion

Department of Virginia

Region, District and Post Membership Report

as of September 9th, 2015

DUES INCREASE: At the convention, a resolution was passed that raised the annual membership dues by \$5.00 per year. This dues increase will go into effect at National on January 20th, 2016. Membership submittals to Department Headquarters received on or prior to January 15th, 2016 (**NOT postmarked ... actually received**) will be at the current rate. Memberships received after the 15th of January 2016, must include the \$5.00 increase.

Now is the time to call your current members and encourage them to renew **BEFORE** the dues increase goes into effect.

On this week's report the Regional Standings remained the same with the West leading the North and the East. There has been movement in the District Standings and this week has the Seventh, Eighth and Ninth Districts in First, Second and Third Place. Of particular note is from our last report of September 2nd, the Department as a whole renewed 274 members of which 109 came from the West, 83 from the North and 79 from the Eastern Region.

This week's report has three posts over 100%. Farmville Post 32 is at 176.471%, Yorktown Post - 104.545% and Aylett Post 314 at 102.778%. Congratulations.

We have 8 Posts over 90%, 10 Posts over 80%, 16 Posts over 70%, 85 Posts over 60%, and 42 Posts over 55%. With October 7th as the Target Date for 55% we have 42 Posts over 50% and within reach of 55% by October 7th. Call your members and get the renewals in as soon as possible.

This week I have three reports for you.

- The First Report produced by Department Headquarters. This can be downloaded by clicking [here](#).
- The next report sorts all posts by percent of goal attainment to date and lists the number of members needed to reach various percents of membership goal tiers. I hope you will find this useful. Please click on this paragraph.
- The next report shows the regional and district standings with the eligible veteran population in the district and percent market penetration last year, with the current membership number and once goal is reached. Again, please click [here](#) for this report.



There are many more eligible Veterans out there waiting to join.... JUST ASK !

Please feel free to contact me at any time to assist your Post, District or Region in your membership efforts.

For God and Country,

Bob Sussan

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