

The American Legion
Department of Virginia
Membership Report
as of September 23rd, 2015

Department Membership Report

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Yesterday, The Department of Virginia moved up to **6th Place in the National Standings of the American Legion**. This is because of your hard work. The Commander wants to Thank You and remind you that we have a long way to go but we are on the right track!

DUES INCREASE: At the National Convention this year a resolution was passed that raised the National Membership Dues by \$5.00 per year. This dues increase will go into effect at National Headquarters on January 20th, 2016. Membership submittals to Department Headquarters received on or prior to January 15th, 2016 (**NOT postmarked ... actually received**) will be at the current rate. Memberships received after the 15th of January 2016, must include the \$5.00 increase.

National has prepared a form entitled "Special Post Data Report" (a fillable PDF form) specifically for Post's that are increasing their membership dues as a result of the National Dues Increase. This form can be found in the download section below and filing out this form and submitting it to Department Headquarters will ensure that the correct dues information will be reflected on future Membership Renewal Notices. **[You can also click here to view and download the form.](#)**

Now is the time to call your current members and encourage them to renew BEFORE the dues increase goes into effect.

The Department Commander has asked that I challenge each and every member to sign up at least ONE NEW MEMBER. Surely we all know someone that is eligible and just waiting to be asked to join. Carry a membership form with you and JUST ASK! Together we can make the Commander's Goal of 60,000 Members!

On this week's report the Regional Standings remained the same with the West leading the North and the East. The Eastern Region is continuing to close in on 2nd Place and is only 0.045% apart!

The Eastern Region led the Department with 216 New Members & Member Renewals. The largest number of member renewals came from the Western Region with 130 members. The largest number of online renewals came from the Northern Region with 84 renewals and the largest number of New Members added to the Department came from the Eastern Region at 18 New Members! ... Congratulations to all for the hard work.

Please contact your Post and District Commanders and see how you can assist with the Membership efforts. Your District Membership Teams are setting up American Legion Information Tables at County Fairs, Recruiting Centers, National Guard Armories, Big Box Retailers and at various community events. Please contact them and lend a hand to do your part to help us grow.

A little different look at the post standings this week, I have categorized posts into four different categories.

- Small Post - 2015-16 Goal is between 1 and 100 members
- Medium Post - 2015-16 Goal is between 101 and 300 members
- Large Post - 2015-16 Goal is between 301 and 600 members
- Extra Large Post - 2015-16 Goal is above 601 members.

In the Small Post Category:

- **Farmville Post 32 is at 176.471%**
- Aylett Post 314 at 105.556%
- Yorktown Post 165 - 104.545%

- Virginia Beach Post 81 at 100%

In the Medium Post Category:

- **Post 41 Berryville (15th District) 82.703%**
- Post 229 Rural Retreat (7th District) 74.667%,
- Post 54 Bedford (10th District) 73.026%
- Powhatan Post 201 (11th District) at 72.816%.

In the Large Post Category:

- **Grundy Post 164 (8th District) at 74.186%**
- Danville Post 325 (6th District) 69.914%
- Roanoke Post 3 (9th District) at 67.602%
- Post 79 South Hill (5th District) at 65.773%

In the Extra Large Post Category:

- **Colonial Heights Post 284 (11th District) at 69.381%**
- Charlottesville Post 74 (13th District) at 67.959
- Stafford Post 290 (16th District) at 64.571%
- Lynchburg Post 16 (10th District) at 63.737%

We have 28 Posts over 50% and well within reach of the October 7th 55% Goal Reward and 27 Posts below 50% but still within reach of the 55% target.

Call your members and get the renewals in as soon as possible.

This week I have THREE reports for you.

- [The Traditional Department Headquarters Report. This can be downloaded by clicking here.](#)
- [This report sorts all posts by percent of goal attainment to date and lists the number of members needed to reach various percents of membership goal tiers. I hope you will find this useful. Please click on this paragraph.](#)

- [This report shows the regional and district standings with the eligible veteran population in the district and percent market penetration last year, with the current membership number and once goal is reached. Again, please click here for this report.](#)

There are many more eligible Veterans out there waiting to join.... JUST ASK!

(SPECIAL NOTE: If you are having trouble in downloading any of the reports, please do not hesitate to contact me.)

[Alternatively, you could click on this sentence and be able to download all three reports and the PDF form !](#)

There are many more eligible Veterans out there waiting to join.... JUST ASK !

Please feel free to contact me at any time to assist your Post, District or Region in your membership efforts.

For God and Country,
Bob Sussan
703-328-7691
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Click here to download:

[Traditional Department Membership Report](#)

[Posts sorted by Percent Goal with number of members needed to achieve various tiers of goal.](#)

[Regional and District Standings with Market Penetration](#)

[All Radio Stations](#)

All Media Outlets

SPECIAL POST DATA FORM

**Please do not forget to register for
The Department of Virginia's Fall Conference.**

**October 23rd to 25th, 2015
Fort Magruder Hotel & Conference Center
6945 Pocahontas Trail
Williamsburg, VA 23185**

**You may click here to download the Registration and Reservation Form for
the Fall Conference. Please make your hotel reservations through the form
you download.**

You may click here to visit the Hotel's website.

Join Our Mailing List

**Please advise members of your Post or District that they can go
to WWW.VALegion.org and sign up for the Department's email list.**