

The American Legion
Department of Virginia
Membership Report
as of November 4th, 2015

Department Membership Report

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TO ALL MEMBERS:

Apologies for the incorrect reference to the Conference last week! We enjoyed seeing everyone at the Fall Conference in Williamsburg and look forward to seeing you at the Spring Conference in Virginia Beach being held from March 11th through the 13th of 2016.

As we prepare for Veterans Day and thanking all those who served, the words of last year's American Legion National Vice Commander Bill Bryant come to mind...."It is important the nation continue the time honored tradition of showing respect and honoring troops of yesterday and today. Quite frankly, it should be Veterans Day every day of the week."

As the cold weather begins to move in, please consider your early registration to the 2016 Department of Virginia Spring Conference that will be held from March 11th through 13th, 2016 at the Virginia Beach Resort Hotel and Conference Center, 2800 Shore Drive in Virginia Beach. The Department Commander and I look forward to seeing as many as can make it. Please consider joining us and assist in reviewing our plans to make a

difference in the lives of our Veterans, their families and the community. We can't do it without you. There is something for everyone to become involved with.

Please click on this sentence to download the Conference Registration form and register early !

DUES INCREASE:

At the National Convention this year a resolution was passed that raised the National Membership Dues by \$5.00. (This is a one-time \$5 increase!) This dues increase will go into effect at National Headquarters on January 20th, 2016. Membership submittals to Department Headquarters received on or prior to January 15th, 2016 (NOT postmarked ... actually received) will be at the current rate. Memberships received after the 15th of January 2016, must include the \$5.00 increase. National has prepared a form entitled Special Post Data Report (a fillable PDF form) specifically for Posts that are increasing their membership dues as a result of the National Dues Increase. This form can be found in the download section below and filing out this form and submitting it to Department Headquarters will ensure that the correct dues information will be reflected on future Membership Renewal Notices.

On this week's report the Western Region maintained First Place with 73.435% (up from 72.340% last week) of Goal and 52 renewed members and 6 new members. The Northern Region maintained Second Place with 220 renewals and 40 new Members enrolled increasing the Goal Achievement to 68.761% (up substantially from 66.100% last week) of Goal. All Districts in the Western and Northern Region have attained 65% or more. The Eastern Region is close behind with 68.493% (up from 65.590% last week) of Goal Achievement and 205 renewed memberships (125 last week) and 32 new members (15 last week) enrolled.

In total this week, Posts within the Department

- renewed 477 members and**
- signed up 78 new members**
- And Online renewals and new members of 344**

THESE NUMBERS HAVE BEEN INCREASING WEEKLY. THAT IS 477 RENEWALS AND 78 NEW MEMBERS SINCE THE OCTOBER 28th REPORT - CONGRATULATIONS ! WAY TO GO!

On the transmittals submitted since the last report, 133 Posts submitted

transmittals this week (up from 108 last week). There are 14 posts who have not submitted a transmittal since September (down from 28 last week) and 9 Posts since August/July (down from 14 last week). It is really important to send the transmittals in as soon as the member renews or signs up!

THE NUMBER OF MEMBERSHIP TRANSMITTALS HAVE BEEN INCREASING WEEK TO WEEK AND THAT IS A VERY GOOD SIGN!
THANK YOU.

The Department Commander has asked that I challenge each and every member to sign up at least ONE NEW MEMBER. Surely we all know someone that is eligible and just waiting to be asked to join. Carry a membership form with you and JUST ASK! Together we can make the Commander's Goal of 60,000 Members!

Please contact your Post and District Commanders and see how you can assist with the Membership efforts.

A number of District and Area revitalizations are in the planning stages.

Confirmed Membership Revitalizations:

- November 12th, 13th and 14th - 17th District - Post 139
- December 2nd, 3rd and 4th - 2nd District - Post 60
- December 3rd, 4th and 5th - 1st District - Exmore Town Hall

We need your help not only to identify areas and posts that need assistance but also in manpower to assist in the revitalization efforts. Please contact your District or Post Commander, District or Post Membership Chairs, Regional Vice Commanders or members of the Membership Committee to lend a hand. Please help us to grow the best Veterans Service Organization to help our Veterans, their families and the community.

Since last week's report, a number of Districts have really started sending in transmittals and for that, we thank you. Since last week, the following districts have grown their respective membership rosters with renewals and new members as follows:

3rd District - 8.551%
2nd District - 4.900%

17th District - 4.797%
16th District - 4.346%
12th District - 3.875%
15th District - 3.851%
13th District - 2.896%

CONGRATULATIONS..... KEEP UP THE GOOD WORK !

For this report we have categorized posts into four different categories.

- Small Post - 2015-16 Goal is between 1 and 100 members
- Medium Post - 2015-16 Goal is between 101 and 300 members
- Large Post - 2015-16 Goal is between 301 and 600 members
- Extra Large Post - 2015-16 Goal is above 601 members.

In the Small Post Category:

- **Farmville Post 32 (5th District) remains at 176.471%**
- Portsmouth Post 37 (2nd District) is at 166.667%
- Yorktown Post 165 (3rd District) is at 127.273%
- Tabb Post 1991 (3rd District) is at 120.000%
- Aylett Post 314 (3rd District) is at 116.667%
- Gretna Post 232 (6th District) is at 101.266%
- Virginia Beach Post 81 (2nd District) and Jarratt Post 264 (4th District) at 100%

In the Medium Post Category:

- **Post 99 Halifax (5th District) 88.830%**
- Post 201 Powhatan (11th District) 88.350%
- Post 41 Berryville (15th District) 85.405%
- Post 1 Richmond (11th District) 83.784%
- Post 156 Orange (13th District) 80.208%

In the Large Post Category:

- **Grundy Post 164 (8th District) at 78.837%**
- Danville Post 325 (6th District) 76.218%
- Midlothian Post 186 (11th District) 73.984%
- South Boston Post 8 (5th District) at 72.756%
- Post 25 Newport News (3rd District) at 74.233%

In the Extra Large Post Category:

- **Charlottesville Post 74 (13th District) at 77.390%**
- Colonial Heights Post 284 (11th District) at 75.575%
- Stafford Post 290 (16th District) at 73.143%
- Springfield Post 176 (17th District) at 70.037%
- Manassas Post 10 (16th District) at 69.793%
- Lynchburg Post 16 (10th District) at 68.733%

Call your members and get the renewals in as soon as possible.

The below are links to download this week's various reports.

- **[Membership Report with all Spreadsheets.](#)**
- **[This report sorts all posts by percent of goal attainment to date and lists the number of members needed to reach various percent of membership goal tiers. I hope you will find this useful. Please click on this paragraph.](#)**
- **[This is the same report as above sorted by POST NUMBER.](#)**
- **[This report shows the regional and district standings with the eligible veteran population in the district and percent market penetration last year, with the current membership number and once goal is reached. Again, please click here for this report.](#)**
- **[The Traditional Department Headquarters Report. This can be downloaded by clicking here.](#)**

There are many more eligible Veterans out there waiting to join.... JUST ASK!

YOUR MEMBERSHIP TEAM WOULD LIKE TO THANK ALL THE POSTS WHO SUBMITTED TRANSMITTALS THIS WEEK.

**THIS WEEK WE RECEIVED
TRANSMITTALS FROM 133 POSTS**

THANK YOU!

(SPECIAL NOTE: If you are having trouble in downloading any of

the reports, please do not hesitate to contact me.)

IF YOU WOULD LIKE TO DOWNLOAD ONE REPORT WHICH CONTAINS THE COVER PAGE AND ALL THE SPREADSHEETS .. THEN CLICK HERE !

There are many more eligible Veterans out there waiting to join.... JUST ASK !

Please feel free to contact me at any time to assist your Post, District or Region in your membership efforts.

For God and Country,
Bob Sussan
703-328-7691
60000members@gmail.com

MEMBERSHIP TOOLBOX

Click below on the appropriate document you would like to download:

[Membership Cover Sheet with all Reports](#)

[Traditional Department Membership Report](#)

[Posts sorted by Percent Goal with number of members needed to achieve various tiers of goal.](#)

[Same report as above SORTED BY POSTS](#)

[Regional and District Standings with Market Penetration](#)

[All Radio Stations](#)

All Media Outlets

SPECIAL POST DATA FORM

**Please do not forget to register for
The Department of Virginia's Fall Conference.**

**March 11th to 13th, 2016
Virginia Beach Resort Hotel & Conference Center
2800 Shore Drive
Virginia Beach, VA 23451**

**You may click here to download the Registration and Reservation Form for
the Fall Conference. Please make your hotel reservations through the form
you download.**

You may click here to visit the Hotel's website.