

The American Legion
Department of Virginia
Membership Report
as of November 12th, 2015

Department Membership Report

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TO ALL MEMBERS:

On a beautiful Veterans Day morning I was driving in the Shenandoah Valley reflecting on the events of the day that were occurring around the Commonwealth and the Nation. After visiting the National and Department Facebook pages and websites to see what the latest "happenings" were, a spot on the Radio - "Yes FM 95.3... THE RIVER", came on discussing their Veterans Day Activities. Aside from covering ceremonies from various community locations there was an announcement that the Radio Station was going to broadcast in the afternoon from American Legion Post 53 in Front Royal Virginia. During the broadcast an open invitation was given for all to come out, visit the Post, extend their Thanks to a Veteran and enjoy some food and refreshments compliments of American Legion Post 53.



Today's Flag A Day Sponsor:
Front Royal American Legion

This reminded me of a wonderful program that Post 53 in Front Royal runs in conjunction with THE RIVER 95.3; A Flag a day program. The program is usually kicked off on Day 1 by Legion Post 53 where the station asks for listeners to call in at a certain time and recite the Pledge of Allegiance to our Great Nation. The first successful caller is presented with a Brand New American Flag. It appears that "THE RIVER 95.3" has a number of their usual sponsors sponsor a Flag in conjunction with Post 53.

What a great program to raise awareness and promote such a wonderful positive image of The American Legion in their community. This is but one example of "Thinking Outside the Box" - and how a Post can get some very good "Free Press" by contacting and working with a local radio station. Remember, we have lots of professionally produced Public Service Announcements (PSA's) that are available to you, both on CD and for digital download. If you want more information, please contact me.

CONGRATULATIONS TO THE OFFICERS AND MEMBERS OF AMERICAN LEGION POST 53 AND THE GREAT PROGRAM. YOUR CREATIVE THINKING AND IMAGINATIVE PROGRAM IS AN INSPIRATION TO US ALL.

Please mark your calendars and plan on attending the 2016 Department of Virginia Spring Conference that will be held from March 11th through 13th, 2016 at the Virginia Beach Resort Hotel and Conference Center, 2800 Shore Drive in Virginia Beach. The Department Commander and I look forward to seeing as many as can make it. Please consider joining us and assist in reviewing our plans to make a difference in the lives of our Veterans, their families and the community. We can't do it without you. There is something for everyone to become involved with.

Please click on this sentence to download the Conference Registration form and register early !

DUES INCREASE:

At the National Convention this year a resolution was passed that raised the National Membership Dues by \$5.00. **(This is a one-time \$5 increase!)** This dues increase will go into effect at National Headquarters on January 20th, 2016. Membership submittals to Department Headquarters received on or prior to January 15th, 2016 **(NOT postmarked ... actually received)** will be at the current rate. Memberships received after the 15th of January 2016, must include the \$5.00 increase. National has prepared a form entitled Special Post Data Report (a fillable PDF form) specifically for Posts that are increasing their membership dues as a result of the National Dues Increase. This form can be found in the download section below and filing out this form and submitting it to Department Headquarters will ensure that the correct dues information will be reflected on future Membership Renewal Notices.

On this week's report the Western Region maintained First Place with a goal achievement of 75.818% (up from 73.435% last week) and 182 (up from 52 last week) renewed members and 15 (up from 6 last week) new members.

The Eastern Region edged into Second Place with 155 renewals and 25 new Members enrolled increasing the Goal Achievement to 69.902% (up substantially from 68.493% last week).

The Northern Region achieved 69.575% (last week = 68.761%) of Goal Achievement and 115 renewed members and 9 new members.

In total this week, Posts within the Department

- renewed 452 members and
- signed up 49 new members

THE NUMBER OF MEMBERSHIP TRANSMITTALS HAVE BEEN INCREASING WEEK TO WEEK AND THAT IS A VERY GOOD SIGN! THANK YOU.

Please contact your Post and District Commanders and see how you can assist with the Membership efforts.

A number of District and Area revitalizations are in the planning stages.

Confirmed Membership Revitalizations:

- November 12th, 13th and 14th - 17th District - Post 139
- December 2nd, 3rd and 4th - 2nd District - Post 60
- December 3rd, 4th and 5th - 1st District - Exmore Town Hall

For this report we have categorized posts into four different categories.

- Small Post - 2015-16 Goal is between 1 and 100 members
- Medium Post - 2015-16 Goal is between 101 and 300 members
- Large Post - 2015-16 Goal is between 301 and 600 members
- Extra Large Post - 2015-16 Goal is above 601 members.

In the Small Post Category:

- **Portsmouth Post 37 (2nd District) is at 206.667%**
- Farmville Post 32 (5th District) is at 176.471%
- Yorktown Post 165 (3rd District) is at 127.273%
- Tabb Post 1991 (3rd District) is at 120.000%
- Aylett Post 314 (3rd District) is at 116.667%
- Gretna Post 232 (6th District) is at 101.266%
- Virginia Beach Post 81 (2nd District), Jarratt Post 264 (4th District) and Dinwiddie Post 149 (4th District) at 100%

In the Medium Post Category:

- **Post 1 Richmond (11th District) 100.000%**
- Post 99 Halifax (5th District) 92.553%
- Post 41 Berryville (15th District) 89.189%
- Post 201 Powhatan (11th District) 88.350%
- Post 116 Louisa (13th District) 83.486%
- Post 133 Tazewell (8th District) 82.114%

In the Large Post Category:

- **Grundy Post 164 (8th District) at 80.698%**
- Danville Post 325 (6th District) 78.510%
- Newport News Post 25 (3rd District) at 76.687%
- South Hill Post 79 (5th District) at 75.258%
- Midlothian Post 186 (11th District) 73.984%

- South Boston Post 8 (5th District) at 72.756%

In the Extra Large Post Category:

- **Charlottesville Post 74 (13th District) at 77.390%**
- Colonial Heights Post 284 (11th District) at 76.991%
- Lynchburg Post 16 (10th District) at 75.023%
- Stafford Post 290 (16th District) at 74.429%
- Springfield Post 176 (17th District) at 71.301%
- Fairfax Post 177 (17th District) at 70.3435%

Call your members and get the renewals in as soon as possible.

The below are links to download this week's various reports.

- **Membership Report with all Spreadsheets.**
- **This report sorts all posts by percent of goal attainment to date and lists the number of members needed to reach various percent of membership goal tiers. I hope you will find this useful. Please click on this paragraph.**
- **This is the same report as above sorted by POST NUMBER.**
- **This report shows the regional and district standings with the eligible veteran population in the district and percent market penetration last year, with the current membership number and once goal is reached. Again, please click here for this report.**
- **The Traditional Department Headquarters Report. This can be downloaded by clicking here.**

**There are many more eligible Veterans
out there waiting to join.... JUST ASK!**

**YOUR MEMBERSHIP TEAM WOULD LIKE TO THANK ALL THE POSTS
WHO SUBMITTED TRANSMITTALS THIS WEEK.**

**(SPECIAL NOTE: If you are having trouble in downloading any of
the reports, please do not hesitate to contact me.)**

IF YOU WOULD LIKE TO DOWNLOAD ONE REPORT WHICH CONTAINS THE COVER PAGE AND ALL THE SPREADSHEETS .. THEN CLICK HERE !

There are many more eligible Veterans out there waiting to join.... JUST ASK !

Please feel free to contact me at any time to assist your Post, District or Region in your membership efforts.

For God and Country,
Bob Sussan
703-328-7691
60000members@gmail.com

MEMBERSHIP TOOLBOX

Click below on the appropriate document you would like to download:

[Membership Cover Sheet with all Reports](#)

[Traditional Department Membership Report](#)

[Posts sorted by Percent Goal with number of members needed to achieve various tiers of goal.](#)

[Same report as above SORTED BY POSTS](#)

[Regional and District Standings with Market Penetration](#)

[All Radio Stations](#)

All Media Outlets

SPECIAL POST DATA FORM

**Please do not forget to register for
The Department of Virginia's Fall Conference.**

**March 11th to 13th, 2016
Virginia Beach Resort Hotel & Conference Center
2800 Shore Drive
Virginia Beach, VA 23451**

**You may click here to download the Registration and Reservation Form for
the Fall Conference. Please make your hotel reservations through the form
you download.**

You may click here to visit the Hotel's website.

Join Our Mailing List

Please advise members of your Post or District that they can go
to WWW.VALegion.org and sign up for the Department's email list.