



The American Legion Department of Virginia Membership Report

Department Membership Report

December 9th, 2015

TO ALL MEMBERS:

WE ARE SUBSTANTIALLY SHORT OF OUR GOAL OF 450 REGISTERED FOR PLATES. THE CUT OFF DATE FOR THIS YEARS LEGISLATIVE SESSION TO APPROVE THE LICENSE PLATE IS JANUARY 13TH.

PLEASE CLICK ON THE LINK BELOW AND REGISTER FOR YOUR PLATE NOW !



[Click on this sentence for your DMV application to apply for your American Legion License Plate.](#)

Last week, Membership Drives and Revitalizations were held in the 2nd and 1st Districts. Thanks to all who participated.

**REMEMBER - WE ALL KNOW SOMEONE WHO IS
ELIGIBLE FOR MEMBERSHIP EITHER AT WORK,
AT ONE OF OUR EXTRACURRICULAR ACTIVITIES
OR IN OUR NEIGHBORHOOD.**

**JUST ASK - MEMBERSHIP IS
ALL OF OUR RESPONSIBILITY!**

Please mark your calendars and plan on attending the 2016 Department of Virginia Spring Conference that will be held from March 11th through 13th, 2016 at the Virginia Beach Resort Hotel and Conference Center, 2800 Shore Drive in Virginia Beach. The Department Commander and I look forward to seeing as many as can make it. Please consider joining us and assist in reviewing our plans to make a difference in the lives of our Veterans, their families and the community. We can't do it without you. There is something for everyone to become involved with.

**[Please click on this sentence to download the
Conference Registration form and register early !](#)**

DUES INCREASE:

At the National Convention this year a resolution was passed that raised the National Membership Dues by \$5.00. (This is a one-time \$5 increase!) This dues increase will go into effect at National Headquarters on January 20th, 2016. Membership submittals to Department Headquarters received on or prior to January 15th, 2016 (NOT postmarked ... actually received) will be at the current rate. Memberships received after the 15th of January 2016, must include the \$5.00 increase. National has prepared a form entitled Special Post Data Report (a fillable PDF form) specifically for Post's that are increasing their membership dues as a result of the National Dues Increase. This form can be downloaded by clicking the link below. and By filing out this form and submitting it to Department Headquarters will ensure that the correct dues information will be reflected on future Membership Renewal Notices.

[DOWNLOAD FORM FOR DUES INCREASE](#)

On this week's report the Western Region maintained First Place with a goal achievement of 80.164% up from 79.213% last week. **The top three Districts in the Western Region are the Fifth District at 82.863%, the Seventh District at 82.022% and the Eighth District at 81.773%.**

The Eastern Region took back second place and is currently sitting at 75.140% up from 73.731% of goal. **The top three Districts in the Eastern Region are the Eleventh District at 78.233%, the Third District at 75.887% and the First District at 75.664%.**

The Northern Region is close behind the Eastern Region at 74.734% up from 73.791%. **The top three Districts in the Northern Region are the Thirteenth District at 78.707%, the Seventeenth District at 74.385% and the Fourteenth District at 74.319%.**

In total this week, Posts within the Department

- renewed 374 MEMBERS and
- signed up 42 new members

Please contact your Post and District Commanders and see how you can assist with the Membership efforts.

We need your help not only to identify areas and posts that need assistance but also in manpower to assist in the revitalization efforts. Please contact your District or Post Commander, District or Post Membership Chairs, Regional Vice Commanders or members of the Membership Committee to lend a hand. Please help us to grow the best Veterans Service Organization to help our Veterans, their families and the community.

For this report we have categorized posts into four different categories.

- Small Post - 2015-16 Goal is between 1 and 100 members
- Medium Post - 2015-16 Goal is between 101 and 300 members
- Large Post - 2015-16 Goal is between 301 and 600 members
- Extra Large Post - 2015-16 Goal is above 601 members.

In the Small Post Category:

This week we have TEN, yes, **TEN POSTS** in this category at or **over 100%** - Congratulations.

- **Portsmouth Post 37 (2nd District) is at 286.667%**
- Farmville Post 32 (5th District) is at 211.765%
- Tabb Post 1991 (3rd District) is at 128.000%
- Yorktown Post 165 (3rd District) is at 127.273%
- Aylett Post 314 (3rd District) is at 125.000%
- Jarratt Post 264 (4th District) is at 110.000%
- Gretna Post 232 (6th District) is at 103.797%
- Emporia Post 151 (4th District) is at 103.529%
- Virginia Beach Post 81 (2nd District), and Dinwiddie Post 149 (4th District) at 100%

In the Medium Post Category:

This Week we have **TWO** posts in this category over 100%!

- **Post 1 Richmond (11th District) 106.306%**
- **Post 99 Halifax (5th District) 100.532%**
- **Post 55 Fredericksburg (12th District) 94.118%**
- **Post 116 Louisa (13th District) 91.743%**
- **Post 201 Powhatan (11th District) 91.262%**
- **Post 41 Berryville (15th District) 90.811%**
- **Post 265 Gate City (8th District) 86.364%**
- **Post 83 Matthews (3rd District) 85.870%**

In the Large Post Category:

- **Danville Post 325 (6th District) - 84.527%**
- **Grundy Post 164 (8th District) at 82.558%**

- Midlothian Post 186 (11th District) 82.385%
- Newport News Post 25 (3rd District) - 80.061%
- Roanoke Post 3 (9th District) - 78.316%
- South Hill Post 79 (5th District) - 78.144%
- South Boston Post 8 (5th District) - 77.564%
- Lorton Post 162 (17th District) - 76.987%
- Woodstock Post 199 (15th District) - 76.829%

In the Extra Large Post Category:

- Charlottesville Post 74 (13th District) at 81.266%
- Colonial Heights Post 284 (11th District) at 80.088%
- Stafford Post 290 (16th District) at 79.714%
- Fairfax Post 177 (17th District) at 77.734%
- Manassas Post 10 (16th District) at 76.979%
- Springfield Post 176 (17th District) at 76.729%
- Alexandria Post 24 (17th District) at 76.371%
- Lynchburg Post 16 (10th District) at 75.301%

Call your members and get the renewals in as soon as possible. This week, 65 posts submitted transmittals.

- **The Eastern Region led the way with 30 transmittals, 20 New Members and 161 Members renewed.**
- **The Northern Region sent in 18 transmittals and signed up 13 New Members and renewed 141 Members.**
- **The Western Region sent in 17 transmittals accounting for 9 New Members and 70 Members renewed.**

The Holidays are coming and so is the dues increase. Please encourage your members to renew now prior to the effective date of the dues increase.

This week I have FOUR reports for you.

- **[The Traditional Department Headquarters Report. This](#)**

- can be downloaded by clicking here.
- This report sorts all posts by percent of goal attainment to date and lists the number of members needed to reach various percent of membership goal tiers. I hope you will find this useful. Please click on this paragraph.
 - This is the same report as above sorted by POST NUMBER.
 - This report shows the regional and district standings with the eligible veteran population in the district and percent market penetration last year, with the current membership number and once goal is reached. Again, please click here for this report.
 - This link includes all of the above.

**There are many more eligible Veterans
waiting to join.... JUST ASK!**

YOUR MEMBERSHIP TEAM WOULD LIKE TO THANK ALL THE POSTS WHO SUBMITTED TRANSMITTALS THIS WEEK.

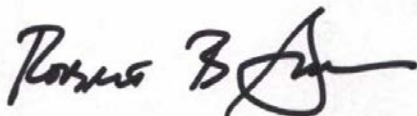
THANK YOU!

(SPECIAL NOTE: If you are having trouble in downloading any of the reports, please do not hesitate to contact me.)

Please feel free to contact me at any time to assist your Post, District or Region in your membership efforts.

For God and Country,

Bob Sussan



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