

MEMBERSHIP REPORT - February 24th, 2016



The American Legion

Department of Virginia

Membership Report

February 24th, 2016



Membership Rewards

Next Award Date

March 2nd, 2016

Legion Birthday Award

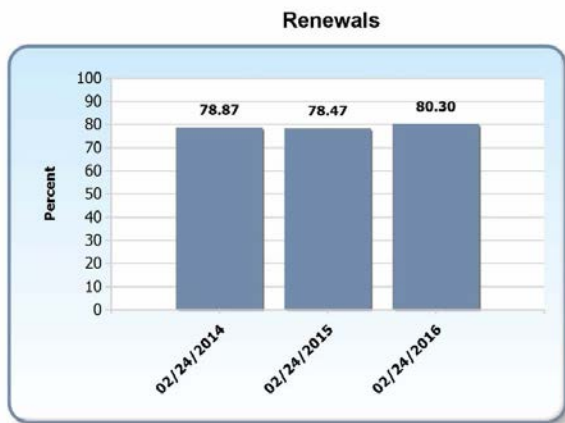
95% of Goal

As of this report, there are 50 Posts that have already attained 95% of Goal.

39 Posts over 90% and 7 Posts over 94% poised to also attain this goal.

Renewals continue to surpass prior years

New Members lag behind slightly



NEW MEMBERS-29 this week
(up from 23 last week)

The Northern Region led the Department this week with 14 New Members followed by the Eastern Region with 8 and the Northern Region with 7 New Members.

RENEWALS - 152 this week
(113 last week, 104 prior week)

The Northern Region led the Department this week with 49 Renewed Members followed by the Eastern Region with 60 and the Western Region with 43 Renewed Members. **GREAT JOB ALL !**



REGIONAL STANDINGS

Eastern Region - 89.142%
Western Region - 88.734%
Northern Region - 87.554%

DISTRICT STANDINGS

The 3rd District retained First Place
The 11th District retained Second Place

CONGRATULATIONS

3RD District Cmdr Fanning (67) - 92.440%
11th District Cmdr Brentlinger (284) - 91.357%
5th District Cmdr Hart (147) - 91.005%

THE TOP THREE DISTRICTS HAVE ALL REACHED 90%!

There has been some movement in the Standings this week.

- Cmdr Wood(159) took the 1st District up 4slots to 4th Place

The following Districts all moved up one place

- Cmdr Lark (265) took the 8th District to 9th Place
- Cmdr Rovinski (120) took the 4th District to 12th Place

MEMBERSHIP REPORTS

ALL REPORTS

Regions and Districts with Market penetration

All Posts with tiers sorted by Percent Goal

All Posts with tiers sorted by Post Number

All Posts sorted by Size - S, M, L, XL

Traditional Department Report

TRANSMITTALS RENEWAL INITIATIVE

This week the Department
only received 45 transmittals
from Posts.

Transmittal submission was very meager this week, I hope it was due to the introduction of some warm weather and the hope of early spring. We really need to concentrate on NOT ONLY renewing our existing members but recruiting new members and renewing and transferring Headquarters Post members into physical posts.

**The Northern and Eastern Region each
submitted 17 transmittals**

with the Western Region submitting 11 transmittals.

**IF YOU HAVEN'T REGISTERED FOR THE SPRING
CONFERENCE PLEASE DO SO AS SOON AS POSSIBLE.**

**THERE IS A SPECIAL AWARDS CRITERIA BEING
ESTABLISHED FOR RENEWALS ACCOMPLISHED AT THE**

MEMBERSHIP AND REVITALIZATION EFFORT TO BE HELD AT THE SPRING CONFERENCE. ALL LEGIONNAIRES FROM ALL DISTRICTS ARE ENCOURAGED TO PARTICIPATE.

Volunteers to make calls - please select and book a time. Thursday, the 10th, Friday the 11th or Saturday the 12th of March.

I want to volunteer for a 2 hour block to call expired members to renew.
PLEASE CLICK HERE

-

We also need service officers on March 10th, 11th and 12th - ON CALL for 3 hour time blocks.

I am a certified Service Officer and I would like to help the effort
PLEASE CLICK HERE
TO RESERVE A BLOCK OF TIME

A few weeks ago your Regional Vice Commanders received lists with all of the 2014 and 2015 members that have not yet renewed their memberships. Please check with your Post, District and Regional leadership to assist in calling those members and assisting in the Membership Renewal Effort.

MEMBERSHIP IS THE RESPONSIBILITY OF US ALL - JUST ASK !

VOLUNTEERS NEEDED - PLEASE HELP



Legionnaires WANTED

A mailing has been sent by our National Organization to thousands of members in the area who have let their membership lapse. The mailing is inviting these members to join us at our Spring Conference and meet their fellow Legionnaires, see what we do, participate in our Walk for Veterans if they have a need, to speak with a Service Officer.

Legionnaires from all Districts are needed to HELP make telephone calls. National staff will be present. Please take some time and join us in renewing these expired members.

A special reward Criteria is being formulated and all participating will be recognized.

[Please click here and schedule some time to assist in this effort.](#)

SERVICE OFFICERS

Our National Organization has sent mailings to thousands of members whose membership has expired. In these mailings these members have been invited to visit our Spring Conference and meet their fellow Legionnaires in Virginia and also to visit with a Service Officer if they have a need.



We are seeking the assistance of Service Officers from any District to book a block of time they can be available to assist these members.

[Service Officers - Please click on this sentence to book a 3 hour block of time.](#)

OF INTEREST TO MEMBERS....



VETERANS LEGAL SERVICES

Veterans Legal Services Clinis

Attorney General Mark R. Herring is committed to supporting veterans who have risked their lives to protect the freedom Virginians and Americans enjoy each and every day. He is proud to announce the Office of the Attorney General's very first pro bono veterans legal services clinic to help veterans create important legal documents including wills, powers of attorney and advanced medical directives. The clinics, in conjunction with the Virginia Department of Veterans Services and the Virginia State Bar, are available to veterans and their partners in four locations in March, 2016: Tidewater, Richmond, Roanoke, and Northern Virginia, with more clinics anticipated for the future.

[You may click here to view specific event information on the four scheduled legal clinics on the Department's Facebook page.](#)

In order to participate, you must be a veteran or the spouse/partner of a veteran.

[Please click here for more information and to register for a specific event.](#)



WALK for VETERANS

Join the National Commander Dale Barnett and members of The Department's American Legion Family in Virginia Beach

[READ MORE....](#)

AMERICAN LEGION LICENSE PLATE

This project is ongoing. We need more applicants to meet our required goal of 450

[THE APPLICATION](#)



MIDDLE SCHOOL ESSAY CONTEST



Madison County SWAP MEET

Feb 27th - Noon to 4pm

[Download the Flyer](#)

[Download the Rules](#)



**MORTGAGE FREE
HOMES
TO VETERANS**

Donated homes to award to deserving military families from Chase, Wells Fargo, Bank of America and Meritage Homes.

Homes are constantly being added - click here to see the current list.

**AMERICANISM
CHAIRS**

District Americanism Chairs - please send your Middle School Essay Contest Winners to Dept. Americanism Chair Tom Queck prior to March 1st, 2016.

Tom Queck, P.O. Box 398,
Bracey, VA 23919



SPRING CONFERENCE
March 11-13, 2016
Virginia Beach Resort
Hotel and Convention Center

**Deadline extended
to March 1st
for registration & rooms**

Please click on this sentence
to download the Conference
Registration form & register.

[Click here for the
Conference Agenda](#)

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For God and Country,

Bob Sussan
The American Legion Department of Virginia
Membership Chairman
703-328-7691