



**THE AMERICAN LEGION**  
DEPARTMENT OF VIRGINIA, INC.  
1708 Commonwealth Avenue, Richmond, Virginia 23230  
(804) 353-6606 – FAX (804) 358-1940 – [www.valegion.org](http://www.valegion.org)

4 December 2018

Dear American Legion Post Officer,

The Department of Virginia will celebrate the American Legion's centennial year with a gala which will take place on 23 March 2019 at the Richmond Marriott. The American Legion Family and Guests will come together for dinner, dancing, and an evening of celebration to commemorate 100 years of service to the community, state, and nation. The evening will include several special activities along with special recognition of our World War II Veterans.

We're looking to raise funds to help make this event memorable and we need your support.

That's why we're writing to you. Would you consider making a donation to help sponsor our event? By giving to the American Legion Department of Virginia Centennial Gala you'll help us to fund musicians, appetizers, and decorations to make this a first-class event.

In appreciation of your anticipated donation, we would like to offer you special recognition at the event.

We hope that we can count on your help to make this year's event one of our best ever!

Please send your donation to the American Legion Department of Virginia and specify that it is to support the Centennial Gala.

Thank you in advance for your sponsorship! We hope to see you at The American Legion Centennial Gala.

Sincerely,

Thomas Queck, Sr.  
Department Commander

Jim Althouse  
Gala Chairman

## ***The American Legion Department of Virginia Centennial Gala***

### **Bronze Sponsorship Level - \$250**

- Multiple opportunities available
- Company name and logo and sponsorship level included in all event programming on the night of the event
- A Bronze donation will go toward purchase of hors d'oeuvres for the social hour and/ or meals for the military volunteers working at the event. It may also help sponsor a WWII veteran to attend the event

### **Silver Sponsorship Level - \$500**

- Multiple opportunities available
- Company name and logo and sponsorship level included in all event programming on the night of the event
- One valet parking pass for the evening
- A Silver donation will go toward either purchase of beverages for the event, hors d'oeuvres for the social hour, or meals for the military volunteers working at the event; and will sponsor a WWII veteran to attend the event

### **Gold Sponsorship Level - \$1,000**

- Limited opportunities available
- Company name and logo and sponsorship level included in all event programming on night of event and included in all follow-up digital and printed media releases
- Two valet passes for the evening
- A Gold donation will sponsor two WWII veterans and assist in the purchase of the aforementioned items and additional venue costs

### **Platinum Sponsorship Level - \$3,000 or above**

- Very limited opportunities available
- Two Gala tickets and two valet passes for the evening
- Company name and logo and sponsorship level included in all event programming on night of the event and in follow-up digital and printed media releases
- A Platinum donation will help sponsor the musical entertainment for the event.