

The American Legion



OFFICE OF THE
NATIONAL COMMANDER

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December 3, 2018

Dear Commander,

Thank you for your commitment as a dedicated leader in your district. I truly appreciate everything you do for this great organization. Being a district commander is one of the most important positions in The American Legion. You are a vital link between the posts in your district and the department. With dedicated leaders such as yourself, we can truly make a difference together.

Recently, we created several incentive awards for the department and posts. If the department achieves 100% of their membership goal by May 8, 2019, they will receive \$2,500. If the department can attain 105% by the delegate strength date, they can earn an additional \$5,000. Posts will receive \$5 for every expired 2014, 2015 or 2016 member that renews at their post for 2019. After this incentive ends on May 8th, a check will be disbursed to your department and they will send it to each post individually.

As you can see, there are some great opportunities that can set The American Legion up for success in 2019 and moving forward into our second century.

Here's where you as a district commander come in to play. I am asking you to help us achieve our membership goal by continuing to provide great leadership to your posts. Encourage them to go after the 2014, 2015 and 2016 expired Legionnaires. We are communicating to the post officers regarding how they can obtain this information from myLegion.org. Additionally, we are making this information available at the district level portal of myLegion.org. Look for follow-up emails and postings to the myLegion.org bulletin board on how District Commanders can obtain this information online.

By working with the posts in your district to recruit these expired members, it will help the department reach its membership goal. This can increase your chances for winning the Race-to-the-Top award as a top district commander as well. If your district is at or above 100% by March 31st, you will qualify for a paid trip to the national convention as a distinguished guest in Indianapolis this year.

Again, thank you for everything that you do for The American Legion. Let's proudly "celebrate our legacy" as we work to reach 100% in membership during our 100th anniversary. Thank you for being a member of Team 100.

Sincerely,

Brett P. Reistad
National Commander

Copy to: National Officers
Department Commanders
Department Adjutants